



Dulles Area Transportation Association

Celebrating More Than 24 Years of Advocacy and Mobility Management Efforts in the Greater Dulles Area



Dear DATA Members and Friends,

Now is the time to mark your calendars for **DATA's 9th Annual Golf Tournament**, scheduled for Friday, September 24, 2010 at Westfields Golf Club, a Fred Couples designed and owned golf facility located in Clifton, Virginia. The day begins with registration and breakfast at 6:30 a.m. followed by a shotgun start at 8 a.m.

We encourage you to join us as a player and also to consider our outstanding sponsorship opportunities, showcasing your company to **more than 100 of the area's most influential business leaders.**

We realize these continue to be challenging economic times, but revenue from this event helps support DATA's ongoing efforts to improve mobility and reduce congestion in the economically strategic Dulles Corridor.

You can help by:

- *Purchasing a sponsorship. There are opportunities at every level; you will find details on the back of this letter.*
- *Sponsoring a team of Special Olympics golfers. Last year DATA underwrote a team; this year, with your support, we'd like to give more special Olympians an opportunity to participate.*
- *Signing up your foursome to play on September 24. DATA Member Foursomes remain just \$795 (non- Member Foursome \$895).*
- *Playing as an individual golfer. It's just \$225 including 18 holes at one of the area's finest courses, cart, breakfast, buffet lunch, awards ceremony plus invaluable networking opportunities. And in addition to the ever-popular mulligans for sale, there'll be some exciting new twists!*

**For further information, call 703.817.1307 or e-mail:
Lynn Bostain - lbostain@datatrans.org, Jim Larsen - jlarsen@datatrans.org, or
Kelly Woodward - kwoodward@datatrans.org**

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Network Member



Turn over for a description of our sponsorships



Dulles Area Transportation Association

9th Annual GOLF TOURNAMENT



Premium Sponsorships—Only ONE Each Available

Double Eagle Sponsor - \$3000
Only One Available

- One Foursome
- Full page color Program cover ad
- Listing on all printed materials, website, publicity, on-site recognition
- “Double Eagle” Sponsor banner
- Inclusion of your promotional items in goody bag

Greens & More Sponsor - \$2750
(Buffet Lunch Sponsorship)
Only One Available

- One Foursome
- Full page color ad in Program
- Listing on all printed materials, website, publicity, on-site recognition
- Sponsorship signage at the luncheon

Tee Up Sponsor - \$750
(Registration Sponsorship)
Only One Available

- Registration table signage with your promotional material
- 1/4 page color ad in Program
- Listing on all printed materials, website, publicity, on-site recognition

19th Hole Sponsor
(Refreshment Cart Sponsorship)



Additional Opportunities

Eagle Sponsors - \$1500

- One Foursome
- 1/4 page color ad in program
- Listing on commemorative T-shirt
- Listing on all printed materials, website, publicity, on-site recognition
- General signage recognition
- Inclusion of your promotional items in goody bag

Birdie Sponsors - \$1000

- One Twosome
- 1/4 page color ad in Program
- Listing on commemorative T-shirt
- General signage recognition
- Inclusion of your promotional items in goody bag

Caddy’s Choice - \$500

- One Twosome
- Business card color ad in Program
- Listing on commemorative T-shirt



Special Olympics - \$400

- 1/2 page color ad in program
- Recognition on commemorative T-shirt
- Signage on Special Olympian golf carts

Hole Sponsors - \$250

- Company signage at tee box
- General signage recognition and listing in program
- Listing on commemorative T-shirt

Flag Sponsors - \$100

- Special recognition in Program

DATA Member Foursomes \$795 ▪ Non-Member Foursome \$895 ▪ Individual Golfer \$225

PLEASE NOTE: FOURSOME FEES REFLECT NO INCREASE FOR THE LAST 3 YEARS!