



Sign Up Today!

16th Annual Golf Tournament
Friday ■ September 8, 2017
Westfields Golf Club ■ Clifton, VA

Dear DATA Members and Friends,

Link up with your colleagues and clients for a day of companionship and sportsmanship played out at the stunning Westfields Golf Club in Clifton, Virginia!

Our Tournament Day includes:

- **6:30 a.m.** - Registration, opening of Westfields' practice facility, a delicious breakfast
- **8 a.m.** - Shotgun Start
- 18 holes of great golf on a scenic and challenging Fred Couples course
- **1:30 p.m.** - A delicious networking buffet
- **2:00 p.m.** - Awards ceremony
- Great door prizes

But there's so much more:

- **\$15,000 in cash for a Hole-in-One!**

In 2010, one of our golfers would have walked away a winner!

- **The NEW Mobile Pro Shop - Featuring TaylorMade® and Adidas® !**

Use a \$50 credit to buy clubs, shirts, hats, shoes, golf bags and more!

And here's the most important reason DATA's Golf Tournament is worth the drive!

As a 501(c)(3) transportation management association (TMA), DATA works tirelessly to help manage mobility in the commercially critical Dulles area. The Annual Golf Tournament is one of three annual fundraisers that help provide the matching funds DATA needs to qualify for the state and federal grants that underwrite its mission. Working with employers in Fairfax, Loudoun, and Prince William Counties, **DATA helps implement programs that reduce congestion on area roads by encouraging employee transportation choices** from car-and vanpooling to taking transit. DATA promotes **sensible development like the Silver Line extension and the Route 28 improvements** through seminars and forums. And groundbreaking DATA initiatives like Live More Commute Less® (www.livemore.us), E3Calc (www.e3calc.com) and the Onsite Rideshare Coordinator help **improve the quality of life for citizens throughout the region.**

Participate as a player **and** consider our sponsorship opportunities, showcasing your company to **more than 100 of the area's most influential business leaders.**


Tracy Allen

ECS Mid-Atlantic LLC


Terry Hoffman

Dulles Greenway

2016 Golf Tournament Co-Chairs

For further information,
call 703.817.1307 or e-mail: Kelly Woodward
kwoodward@datatrans.org

Turn over for a description of our sponsorships



Premium Sponsorships

All include: a Foursome...listing on all printed materials plus DATA website, publicity and onsite recognition...inclusion of your promotional items or materials in the Tournament "goody bag"...**AND** a link to your website on the home page of DATA's Live More Commute Less® website (www.livemore.us).

PLUS...NEW THIS YEAR!

An ad in DATA's new lifestyle publication, @livemore...with a circulation of 20,000 copies reaching your potential customers at Metro stops, Reston Hospital Center, university campuses, Historic Manassas, major employers and County government centers. Plus circulation to elected officials!

Just \$3500 Tournament Sponsor

Our most prestigious sponsorship!
Worth more than \$7000!

- One Foursome
- **1/2 page ad in DATA's publication @ livemore (\$450 added value)**
- Table for 10 at DATA's 2018 32nd Anniversary Celebration and Awards Ceremony plus a "celebrity" seated at your table (**\$1500 added value**)
- Full page color Program ad inside front cover
- 16th Annual Golf Tournament Sponsor banner
- Sponsorship of June 2018 Transportation Roundtable* (**\$750 added value**)

\$2500 Double Eagle Sponsor

- One Foursome
- Four seats at DATA's 2018 32nd Anniversary Dinner & Awards Ceremony (**\$660 added value**)
- Full page color Program ad **PLUS 1/3 page ad** in @livemore (**\$370 added value**)

\$2250 Greens & More Sponsor Lunch Sponsorship - One Available

- One Foursome
- Full page color ad in Program **PLUS 1/3 page ad** in @livemore (**\$370 added value**)
- Sponsorship signage at the luncheon

\$2000 19th Hole Sponsor (Refreshment Cart Sponsorship)

- One Foursome OR four seats at DATA's 2018 32nd Anniversary Celebration & Awards Ceremony
- 1/2 page color ad in Program **PLUS 1/3 page ad** in @livemore (**\$370 added value**)
- Sponsor signage on refreshment cart

\$1500 Eagle Sponsor

- One Foursome
- 1/2 page color ad in program **PLUS 1/4 page ad** in @livemore (**\$261 added value**)
- General signage recognition

NOT INTERESTED IN GOLFING BUT WANT TO SUPPORT DATA? - HERE ARE SOME SPECIAL OPPORTUNITIES !

\$750 Hole-In-One Sponsor

- Signage at the Hole-In-One and at Registration Table
- 1/2 page color ad in Program **PLUS listing** in @livemore ad
- 1/2 page ad in 32nd Anniversary Celebration Program

\$2000 NEW Mobile Pro Shop Sponsor Association with the most prominent names in sports!

- Signage at the Mobile Pro Shop and at Registration Table
- 1/2 page color ad in Program **PLUS 1/4 page ad** in @livemore (**\$261 added value**)
- Full page color ad in 32nd Anniversary Celebration Program

\$350 Hole Sponsor

- Company signage at tee box
- General signage recognition, **PLUS listing** in program and @livemore ad

DATA Member Foursome \$895 - Non-Member Foursome \$995 - Individual Golfer \$250