

31st Anniversary Celebration & awards ceremony

Thursday, March 23, 2017

Hilton Washington Dulles Airport Hotel
Cocktail Reception - 6 p.m. ▪ Dinner & Program - 7 p.m.

Our special guest is Commonwealth of Virginia Secretary of Transportation
Hon. Aubrey Layne

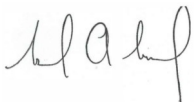
With profound transportation challenges facing Northern Virginia and our region in 2017, DATA's 31st Anniversary Celebration and Awards Ceremony is the area's premier networking event, connecting you and your organization to top transportation professionals, elected officials and business leaders.

Supported by public and private investment, DATA promotes sensible physical and multi-modal solutions to the increasing congestion in the Dulles area. As someone concerned about the impact of traffic on business development and the quality of life in our region, you won't want to miss this exceptional evening!

DATA's 31st Anniversary Celebration & Awards Ceremony also features the presentation of our annual DATAs for outstanding transportation leadership and the 16th Annual Dr. Sidney Steele Founder's Award. And once again, DATA will recognize the companies that have been designated as among the "Best Workplaces for Commuters."

Sponsoring and attending this dinner showcases your company to state, regional, and local government leaders and to your peers in the business community.

This year's event begins with a cocktail reception at 6 p.m. followed by dinner and our program. Join your fellow business leaders in supporting this event by purchasing a table or by selecting one of our premium sponsorships. You'll find complete descriptions on the reverse. Your support of mobility and accessibility management is crucial if we are to sustain the Dulles area economy while safeguarding the environment and helping citizens Live More Commute Less.[®]



Michael Session
DATA President



Jim Larsen
DATA Executive Director & CEO

*Transportation Demand Management



Turn Over For A Description Of Our Exciting Sponsorship Opportunities!

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Event Sponsorships

31st Anniversary Sponsorship - \$3000

- Table of 10
- Your company name/logo at entrance
- Sponsor listing in souvenir program, on website and all printed materials
- Full page (4.5" w x 7.5" h - vertical format) full color ad in souvenir program
 - Name featured on event night video - podium announcement

Reception Sponsorship - \$2500

- 4 Seats at dinner
- Signage recognition as Reception Sponsor
- Your company logo on Reception cocktail napkins
- Sponsor listing in souvenir program and on sponsor signage - podium announcement
 - 1/2 page (4.5" w x 3.75" h - horizontal format) full color ad in souvenir program

DATA Awards Sponsorship - \$2250

- 4 Seats at dinner
- Display of your company's name/logo at entrance
- Sponsor listing in souvenir program and on sponsor signage - podium announcement
 - 1/2 page (4.5" w x 3.75" h - horizontal format) full color ad in souvenir program

Program Sponsorship - \$750

- Premium location recognition in the program as Program Sponsor
 - Sponsor listing in souvenir program - podium announcement
- Inside front cover (4.5" w x 7.5" h - vertical format) color ad in souvenir program

President's Award Sponsorship - \$750

- Premium location recognition in the program as President's Award Sponsor
 - Sponsor listing in souvenir program - podium announcement
 - Listing on Head Table name cards as President's Award Sponsor
- Back cover (4.5" w x 7.5" h - vertical format) color ad in souvenir program

Live More Commute Less[®] Sponsorship - \$500



- Inclusion on Anniversary Sponsor signage
 - Sponsor listing in souvenir program
- 1/2 page (4.5" w x 3.75" h - horizontal format) full color ad in souvenir program

Table Sponsorship - \$1500

- Table of 10
- Table Sponsor recognition and listing in souvenir program
 - (Individual seats @ \$165 each)

Please note:

If you are preparing your own ad, please provide it in Acrobat .pdf format **no later than Friday, March 10, 2017.**

No bleeds, please! Please e-mail your ads to kwoodward@datatrans.org.

Logos, pictures, and copy for ads being prepared by DATA are due
no later than Monday, March 6, 2017.