



# Cool Facts

The average vanpool eliminates 12,500 pounds of carbon dioxide per month.

Vanpools can reduce a rider's commuting costs from as much as \$800/month to less than \$200/month!

Each vanpool can take as many as 15 single occupancy vehicles off the road.



Incentive Structure	
Month 1*	Full subsidy plus \$100 gas card; riders split additional gas and tolls Riders receive a weekly credit toward a \$50 gift card Free wi-fi - provided by Enterprise
Month 2	Full subsidy plus \$100 gas card; riders split additional gas and tolls Riders receive insulated coffee mug Free w-fi - provided by Enterprise
Month 3	75% subsidy plus \$100 gas card; riders split additional gas and tolls Riders receive windbreaker Free w-fi - provided by Enterprise
Month 4	50% subsidy plus \$100 gas card; riders split additional gas and tolls Free w-fi - provided by Enterprise
Month 5	25% subsidy plus \$50 gas card; riders split additional gas and tolls Free wi-fi - provided by Enterprise
Month 6	No subsidy plus \$50 gas card 6-month vanpool celebration event! Free wi-fi - provided by Enterprise

\* Scenario assumes a 7-passenger van with an average seat cost of about \$200, 50% occupied and a 6-month period. It also assumes that all vans will apply for the Vanpool Alliance payment of \$200 per month.

\*\*After Month 6, additional support may be provided by a subsidy from Enterprise plus the \$200 per month Vanpool Alliance payment.

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