Why are we so obsessed with physical presence?
Individual knowledge...
Is passed on to others...
And eventually spreads to the entire community…
Longevity

KATE HUDSON
New fashion's got real 50 year age
& shaped an after work

THE DIRTY DOZEN
12 old superstars in style

SPECIAL CANCER REPORT
New drug made to vital effects manageable

SHARPEN YOUR MEMORY
Exercice to boost lifespan

8 HEALTH PROBLEMS
You won't ask about

PATRICK HOLFORD
Is why milk has your after work

HEALTH MAKEOVER
EVEN YOUR SMILE, YOUR BODY, YOUR LIFESTYLE

WIN ERGONOMICALLY DESIGNED OFFICE CHAIRS WORTH £1,100
There’s a right way

And a wrong way...
‘PAPER ISN’T A BIG PART OF MY DAY’

— Bill Gates, chairman and chief software architect, Microsoft U.S.A.
From Personal to Organizational Knowledge

CoPs (global community)

Organizational Workspaces

Personal Workspaces

Best practices, broader issues, etc.)

capabilities

processes

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“No way!”

“Count me in. Let’s get going!”
A Good Place To Start:

Instead of saying, "That’ll never work here"

Always say, "How can we make this work?"